

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Canal Partners Media / POL Attention: Chris Brimer 900 Circle 75 Pkwy, Suite 1650 Atlanta, GA 30339

Description

ICA 7A

**End Date** 

05/09/22

Send Payment To:

Start Date

1 05/03/22

Weeks:

1

2

5

Ch

WHAS

WHAS

WHAS

WHAS

WHAS

Spots: #

Line

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

**End Date** 

05/09/22

Start Date

F

Day Air Date

Tu 05/03/22

W 05/04/22

Th 05/05/22

M 05/09/22

05/06/22

05/03/22

_ , , ,	-		
Property	WHAS		
Invoice #		Order #	2471140
Invoice Date		Alt Order #	WOC13590268
Invoice Month	May 2022	Deal #	
Invoice Period	04/25/22 - 05/09/22	Flight Dates	05/03/22 - 05/09/22
Advertiser	POL/ Morgan McGar	vey / D / US H	ouse / KY
Product	KY-3		
Estimate #	9537		

Spots/

:30 MMC4000H

:30 MMC5000H

Account Executive Lindsay Corbus Sales Office TEGNA Sales Atlanta Sales Region National Agency Code 9913041 Advertiser Code 1337 Billing Calendar Broadcast Billing Type Cash Special Handling 20042AG Agency Ref Advertiser Ref 199204 1594 Product 1 Product 2

Le	ength	Week	Rate	Type		
	:30	5	\$200.00	NM		
	Lengtl	h Ad-ID			Rate	Гуре
M	:30	MMC5000H			\$200.00	NM
M	:30	MMC5000H			\$200.00	NM
M	:30	MMC5000H			\$200.00	NM

\$200.00 NM

\$200.00 NM

THE VIEW 2 05/03/22 05/09/22 11-12p 11111--:30 \$125.00 NM Start Date End Date MTWTFSS Spots/Week Rate Weeks: 05/03/22 05/09/22 11111--\$125.00 Start/End Time Spots: # Ch Day Air Date Air Time Description Length Ad-ID Rate Type WHAS Tu 05/03/22 10:58 AM THE VIEW 11-12p :30 MMC4000H \$125.00 1 NM 2 WHAS W 05/04/22 10:59 AM THE VIEW 11-12p :30 MMC4000H \$125.00 NM Th 05/05/22 11:34 AM THE VIEW :30 MMC4000H \$125.00 NM WHAS 11-12p 3 :30 MMC5000H WHAS F 05/06/22 11:33 AM THE VIEW 11-12p \$125.00 NM WHAS 05/09/22 10:59 AM THE VIEW :30 MMC5000H \$125.00 NM M 11-12p

MTWTFSS

11111--

Rate

Start/End Time

\$200.00

Start/End Time

Spots/Week

7:40 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM

7:27 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM

7:23 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM

7:49 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM

7:55 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM

GOOD MORNING AMER 7:00 AM-8:00 AM

MTWTFSS

11111--

Air Time Description

3 05/03/22	05/09/22 WH/ ON	AS11 NEWS AT NO	12-1p	11111	:30 5	\$75.00	NM	
Weeks:	Start Date End D 05/03/22 05/09		Spots/Week 5	Rate \$75.00				
Spots: # Ch	Day Air Date	Air Time Descript	ion_	Start/End Time	Length Ad-ID			Rate Type
1 WH	AS Tu 05/03/22	12:23 PM WHAS1	1 NEWS AT NOON	12-1p	:30 ММС5000Н			\$75.00 NM
2 WH	AS W 05/04/22	12:08 PM WHAS1	1 NEWS AT NOON	12-1p	:30 MMC5000H			\$75.00 NM
3 WH/	AS Th 05/05/22	12:12 PM WHAS1	1 NEWS AT NOON	12-1p	:30 MMC5000H			\$75.00 NM
4 WH/	AS F 05/06/22	12:23 PM WHAS1	1 NEWS AT NOON	12-1p	:30 MMC4000H			\$75.00 NM
5 WH	AS M 05/09/22	12:52 PM WHAS1	1 NEWS AT NOON	12-1p	:30 MMC5000H			\$75.00 NM

	4 05/03/22	05/09/22	GMA3	1	-2p	11111	:30	5	\$75.00	NM	
-	Weeks:	Start Date 05/03/22	End Date 05/09/22	MTWTFSS 11111	Spots/Week 5	<u>Rate</u> \$75.00					
	Spots: # <u>Ch</u> 1 WH	<u>Day Air</u> HAS Tu 05		Time Description 59 PM GMA3	<u>1</u>	Start/End Time 1-2p	Length Ac	<u>d-ID</u> MC4000Н			Rate Type \$75.00 NM



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Invoice #				Invoice	Month	May 20:	22	
Invoice Date				Invoice	Period	04/25/2	2 - 05/0	9/22
Advertiser	POL/ Morgar	ı N	IcGarvey	/D/US	House	/ KY		
Product	KY-3							
Estimate #	9537							

ine Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
4 05/03/22 05/09/22 GMA3	1-2p	11111	:30	5	\$75.00	NM	
Spots: # Ch Day Air Date Air Time De	scription	Start/End Time	Length	Ad-ID			Rate Type
2 WHAS W 05/04/22 1:55 PM GM		1-2p		MMC4000H			\$75.00 NM
3 WHAS Th 05/05/22 12:59 PM GN		1-2p	:30	MMC4000H			\$75.00 NM
4 WHAS F 05/06/22 12:59 PM GN	MA3	1-2p	:30	MMC5000H			\$75.00 NM
5 WHAS M 05/09/22 1:54 PM GM	MA3	1-2p	:30	ММС5000Н			\$75.00 NM
6 05/03/22 05/09/22 WHAS11 NEWS @	5p 5-530p	11111	:30	5	\$200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 05/09/22 111111		<u>Rate</u> \$200.00					
Spots: # Ch Day Air Date Air Time De	-	Start/End Time	Length	Ad-ID			Rate Type
	HAS11 NEWS @ 5p	5-530p		MMC4000H			\$200.00 NM
	HAS11 NEWS @ 5p	5-530p	:30	MMC4000H			\$200.00 NM
3 WHAS Th 05/05/22 5:23 PM WI	HAS11 NEWS @ 5p	5-530p	:30	MMC4000H			\$200.00 NM
4 WHAS F 05/06/22 5:11 PM WI	HAS11 NEWS @ 5p	5-530p	:30	MMC5000H			\$200.00 NM
5 WHAS M 05/09/22 5:13 PM W	HAS11 NEWS @ 5p	5-530p	:30	ММС5000Н			\$200.00 NM
7 05/03/22 05/09/22 WHAS11 NEWS @ P	530 530-6p	11111	:30	5	\$225.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> 05/09/22 11111-		<u>Rate</u> \$225.00					
Spots: # Ch Day Air Date Air Time De		Start/End Time	Length	Ad-ID			Rate Type
	HAS11 NEWS @ 530P	530-6p		MMC5000H			\$225.00 NM
	HAS11 NEWS @ 530P	530-6p		MMC5000H			\$225.00 NM
	HAS11 NEWS @ 530P	530-6p		ММС5000Н			\$225.00 NM
	HAS11 NEWS @ 530P	530-6p		MMC4000H			\$225.00 NM
	HAS11 NEWS @ 530P	530-6p		ммс5000Н			\$225.00 NM
8 05/03/22 05/09/22 WHAS11 NEWS @	e 6p 6-630p	11111	:30	5	\$400.00	NM	
Weeks: Start Date		<u>Rate</u> \$400.00					
Spots: # Ch Day Air Date Air Time De	scription	Start/End Time	Length	Ad-ID			Rate Type
	HAS11 NEWS @ 6p	6-630p	:30	MMC4000H			\$400.00 NM
2 WHAS W 05/04/22 6:21 PM WI	HAS11 NEWS @ 6p	6-630p	:30	MMC4000H			\$400.00 NM
3 WHAS Th 05/05/22 6:10 PM WI	HAS11 NEWS @ 6p	6-630p	:30	MMC4000H			\$400.00 NM
4 WHAS F 05/06/22 6:09 PM WI	HAS11 NEWS @ 6p	6-630p	:30	MMC5000H			\$400.00 NM
5 WHAS M 05/09/22 6:07 PM WI	HAS11 NEWS @ 6p	6-630p	:30	ММС5000Н			\$400.00 NM
9 05/03/22 05/09/22 ABC WORLD NEW	/S 630-7p	11111	:30	5	\$800.00	NM	
Weeks: Start Date End Date MTWTFS 05/03/22 05/09/22 11111-		<u>Rate</u> \$800.00					
Spots: # Ch Day Air Date Air Time De	scription	Start/End Time	Length	Ad-ID			Rate Type
	C WORLD NEWS	630-7p		MMC5000H			\$800.00 NM
2 WHAS W 05/04/22 6:29 PM AE	C WORLD NEWS	630-7p	:30	MMC5000H			\$800.00 NM
3 WHAS Th 05/05/22 6:29 PM AE	C WORLD NEWS	630-7p	:30	MMC5000H			\$800.00 NM
4 WHAS F 05/06/22 6:29 PM AE	C WORLD NEWS	630-7p	:30	MMC4000H			\$800.00 NM
5 WHAS M 05/09/22 6:29 PM AE	C WORLD NEWS	630-7p	:30	ММС5000Н			\$800.00 NM
12 05/03/22 05/07/22 GOOD MORNING ICA	AMER 7-9a	1-	:30	1	\$75.00	NM	
IUA							



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

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Invoice #				Invoice	Month	May 2022
Invoice Date				Invoice	Period	04/25/22 - 05/09/22
Advertiser	POL/ Morgar	n N	1cGarvey	/D/US	House	/ KY
Product	KY-3					
Estimate #	9537					7 1 7

Line Olera Del	E. I Data	Description	Otant/Ford Time	NEWENDOG	Lananth	Spots/	Data	<b>T</b>	
Line Start Date	e End Date	Description	Start/End Time		Length	Week	Rate	Туре	
12 05/03/22	05/07/22	GOOD MORNING AN	MER 7-9a	1-	:30	1	\$75.00	NM	
	HAS Sa 05, See MG	/07/22 GOO 12.2	D MORNING AMERICA		:3				<u>Rate Type</u> <del>\$75.00</del> NM
2 W	HAS Sa 05, MG for 1	/07/22 8:57 AM Local 2.1 05/07	News Special	7:00 AM-9:00 AM	<b>Л</b> :3	O MMC5000H			\$75.00 NM
13 05/03/22	05/07/22	WHAS11 NEWS AT 1 SAT	·	1-	:30	1	\$150.00	NM	
Weeks:	Start Date 05/02/22	End Date <u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$150.00					
Spots: <u>#</u> <u>Cl</u> 1 W	h Day Air		<u>ription</u>	Start/End Time		<u>h Ad-ID</u> 0 MMC4000H			<u>Rate</u> <u>Type</u> \$150.00 NM
14 05/03/22	05/08/22	GOOD MORNING AN	/IER 8-9a	1	:30	1	\$75.00	NM	
Weeks:	Start Date 05/02/22	End Date 05/08/22 MTWTFSS1		Rate \$75.00					
Spots: <u>#</u> <u>Cl</u> 1 W	<u>h</u> <u>Day Air</u> HAS Su 05,		ription  D MORNING AMERICA	Start/End Time 8-9a		h Ad-ID 0 MMC5000H			<u>Rate Type</u> \$75.00 NM
15 05/03/22	05/08/22	WHAS11 NEWS SUN	IDA 630-7p	1	:30	1	\$250.00	NM	
Weeks:	Start Date 05/02/22	End Date 05/08/22 MTWTFSS1	Spots/Week 1	Rate \$250.00					
Spots: <u>#</u> <u>Cl</u> 1 W	<u>h</u> <u>Day Air</u> HAS Su 05	Date Air Time Desc		Start/End Time		h Ad-ID 0 MMC5000H			<u>Rate</u> <u>Type</u> \$250.00 NM
16 05/03/22	05/08/22	WHAS11 NEWS AT 1 M-F/SU	11 11-1135p	1	:30	1	\$200.00	NM	
Weeks:	Start Date 05/02/22	End Date 05/08/22 MTWTFSS1	Spots/Week 1	Rate \$200.00					
Spots: # <u>Cl</u> 1 W		<u>Date</u> <u>Air Time</u> <u>Desc</u> /08/22 11:23 PM WHA		Start/End Time 11-1135p		h Ad-ID 0 MMC5000H			Rate Type \$200.00 NM
17 05/03/22	05/09/22	WHAS11 NEWS @ 4	30 4:30 PM-5:00 PM	11111	:30	5	\$125.00	NM	
Weeks:	Start Date 05/03/22	<u> </u>	Spots/Week 5	Rate \$125.00					
Spots: # C			_	Start/End Time	Lengt	h Ad-ID			Rate Type
1	HAS Tu 05		S11 NEWS @ 430P	4:30 PM-5:00 PM	3: ۱۸	0 MMC5000H			\$125.00 NM
1	HAS W 05		S11 NEWS @ 430P	4:30 PM-5:00 PM		0 MMC5000H			\$125.00 NM
ł	HAS Th 05		S11 NEWS @ 430P	4:30 PM-5:00 PM		0 MMC5000H			\$125.00 NM
1			S11 NEWS @ 430P	4:30 PM-5:00 PM		0 MMC4000H			\$125.00 NM
5 W	HAS M 05	/09/22 4:30 PM WHA	S11 NEWS @ 430P	4:30 PM-5:00 PM	/ı :3	0 MMC5000H			\$125.00 NM
18 05/03/22	05/09/22	ENTERTAINMENT TO GHT	· 	11111	:30	5	\$400.00	NM	
Weeks:	Start Date 05/03/22	End Date MTWTFSS 11111-	Spots/Week 5	Rate \$400.00					
Spots: # Cl				Start/End Time		h Ad-ID			Rate Type
	HAS Tu 05		ERTAINMENT TONIGHT	7-730p		0 MMC4000H			\$400.00 NM
	HAS W 05, HAS Th 05,		ERTAINMENT TONIGHT ERTAINMENT TONIGHT	7-730p 7-730p		0 MMC4000H 0 MMC4000H			\$400.00 NM \$400.00 NM
1 3 44	111 03/	1.10 I WI LINIL	IN AUNICIAL LONIGHT	1-100h	.3	U IMAGE TOUGHT			ψ <del>τ</del> ου.ου ΙΝΙΝΙ



Send Payment To:
WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Include Invoice # on Check - Payment Terms 30 Days

Invoice #				Invoice	Month	May 2022
Invoice Date				Invoice	Period	04/25/22 - 05/09/22
Advertiser	POL/ Morgar	ı N	1cGarvey	/D/US	House	/ KY
Product	KY-3					
Estimate #	9537					/ \ /

**Gross Total** 

Agency Commission

Net Amount Due

\$16,125.00

\$2,418.75

\$13,706.25

Line Start	Date	End Da	ate Desc	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
18 05/03	3/22	05/09/2	22 ENT GHT	ERTAINMENT TO	NI 7-730p	11111	:30	5	\$400.00	NM		
Spots: #	Ch	Day	Air Date	Air Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate	Туре
4	WHA	S F	05/06/22		TAINMENT TONIGHT	7-730p	:3	0 MMC5000H			\$400.00	NM (
5	WHA	S M	05/09/22	7:13 PM ENTER	RTAINMENT TONIGHT	7-730p	:3	0 MMC5000H			\$400.00	NM (
19 05/03	3/22	05/09/2	22 INSI	DE EDITION	730-8p	11111	:30	5	\$400.00	NM		
Week		Start Da			Spots/Week 5	Rate \$400.00						
Spots: #	<u>Ch</u>	Day	Air Date	Air Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate	Type
1	WHA	S Tu	05/03/22	7:52 PM INSIDE	EDITION	730-8p	:3	0 MMC5000H			\$400.00	NM
2	WHA	S W	05/04/22	7:49 PM INSIDE	EDITION	730-8p	:3	O MMC5000H			\$400.00	NM (
3	WHA	S Th	05/05/22	7:53 PM INSIDE	EDITION	730-8p	:3	O MMC5000H			\$400.00	NM (
4	WHA	S F	05/06/22	7:56 PM INSIDE	EDITION	730-8p	:3	0 MMC4000H			\$400.00	NM (
5	WHA	S M	05/09/22	7:50 PM INSIDE	EDITION	730-8p	:3	0 MMC5000H			\$400.00	NM (
20 05/03	3/22	05/09/2	22 Loca	l News @ 6a M-F	6-7a	11	:30	2	\$125.00	NM		
Week		Start Da			Spots/Week 2	<u>Rate</u> \$125.00						
Spots: #	Ch	Day	Air Date	Air Time Descri	otion	Start/End Time	Lengt	h Ad-ID			Rate	Type
1	WHA	s w	05/04/22	5:57 AM Local N	News @ 6a M-F	6-7a	:3	0 MMC4000H			\$125.00	NM
2	WHA	S Th	05/05/22	6:40 AM Local I	News @ 6a M-F	6-7a	:3	0 MMC4000H			\$125.00	NM (
						Total Spots	(	62				